



## Press Release

# **conVISUAL Secures High-Quality 3D Animation Rights of World Famous Characters**

**conVISUAL acquires media portfolio from KIZOO, which includes animations of characters such as SpongeBob, Peanuts, Perry Rhodan, Looney Tunes, and Lord of the Rings.**

Oberhausen, Germany – 18 June 2008

conVISUAL, a full service provider of value-added mobile and voice services (ISIN: DE0006204589), today announced that it has acquired the media asset rights for valuable 3D content from KIZOO Technology Ventures, a development and investment company.

KIZOO's extensive library includes animations from internationally recognized licensors such as New Line Cinema, Paws, Warner, and United Media, resulting in high-quality 3D graphics of world famous characters such as SpongeBob, Garfield, Batman, Perry Rhodan, Looney Tunes, Lord of the Rings, and Peanuts. Additionally, KIZOO created over 800 original high-value 3D animations. The characters have been animated in best quality and visualize emotions at the highest possible graphic level. The graphics can be used optimally for communication applications, e. g. Mobile Marketing or Instant Messaging services, to express feelings and moods.

The acquisition is a welcome addition to conVISUAL's already extensive portfolio of high quality mobile content, building an optimal base for the acquisition of new customers world-wide.

Oliver Schmukalla, Head of Content Services of conVISUAL, says: "Our current and potential customers world-wide are brand license owners, branded companies, advertising agencies, instant messaging providers, network operators and application service providers. The quality and popularity of the KIZOO animations will attract new customer groups and enable us to co-operate with companies operating internationally."

conVISUAL will focus on licensing its newly acquired assets in two areas. Centering animations of famous brands, such as SpongeBob, Peanuts, Perry Rhodan, Looney Tunes and Lord of the Rings, conVISUAL will partner with companies who can utilize the 3D animations in areas such as product promotion. conVISUAL will support those customers with the procurement of licenses and make the necessary contacts with copyright owners or agencies managing the granting of licenses for single brands.

Additionally, conVISUAL will offer immediately, worldwide, unrestricted utilization of characters created by KIZOO. Currently, KIZOO holds the



proprietary rights for over 800 high-quality character animation sequences, which are available to be used in various application areas.

**Images**

Images related to this press release can be downloaded from the photo gallery in the press area on [www.convisual.com](http://www.convisual.com).

**About KIZOO**

KIZOO is a development and investment company with a focus on internet services and digital communication. KIZOO invests in their own products and especially in early stage, innovative and high growth potential companies. The KIZOO AG is a public company listed since 2000 on the German Stock Exchange in Frankfurt (ISIN: DE000CMBT111)

**About conVISUAL**

conVISUAL is a leading international Full Service Provider for mobile and voice services. Founded in October 2000, conVISUAL offers interactive SMS, MMS, Voice and Video Services as well as Mobile Content and Gateway Services to mobile and media companies. With offices in the US, Europe, and Asia, conVISUAL has established customer contacts reaching more than 300 million end users in more than 30 countries on all five continents. Its clientele include the biggest network operators, TV broadcasters, media companies, agencies and brands. Among others conVISUAL provides mobile interactive TV services for ESPN International, NBC/Universal and MTV Networks.

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