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TIA Extends Open Standardisation of FLO™ Technology

TIA Publishes FLO Transport Specification Standard

FREMONT, CA AND LONDON — May 22 2007 — The open standardisation of FLO™ (Forward Link-Only) technology for the delivery of mobile multimedia took another step forward today with the approval by the Telecommunications Industry Association (TIA) of the Forward Link Only Transport Specification. The Transport Specification is being published as TIA-1120 following approval by the TIA's TR-47.1 Engineering Subcommittee.

The standard specifies the framing formats and procedures for the delivery of application service packets securely over the FLO Air Interface, and is another important stepping stone towards the complete open standardisation of FLO technology.

The Transport Specification is the fifth FLO™ standard published by the TIA and follows the publication by the TIA in October 2006 of three Minimum Performance Standards and the Test Application Protocol for both Devices and Transmitters, and July 2006's publication of the Air Interface Specification as TIA-1099.

The new technical specification is the outcome of work by the FLO Forum, an international association of 80 wireless industry leaders committed to advancing the global standardisation of FLO™ technology. Notable contributions for the Transport Specification came from conditional access developers Nagravision and NDS.

"The FLO Forum's work towards specifying all elements of FLO closely matches the TIA's wish to standardize the technologies required by industry for use in Terrestrial Mobile Multimedia Multicast," said TIA President Grant Seiffert. "We commend the Forum's work with TIA in this area and welcome this achievement in FLO technology. Approval of TIA-1120 is another important part of the process of developing a complete set of FLO technology standards, in which the FLO Forum's role has been integral."

"The FLO Forum's membership is wholly committed to a global open standardisation program and the publication of this, the fifth standard by the TIA, is testament to their dedication, as well as representing another vital move towards the creation of an open and competitive market for FLO technology," added Dr. Kamil A. Grajski, President of the FLO Forum.

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About FLO Technology

FLO technology is a new air interface with multicasting capabilities designed to increase capacity and reduce content delivery costs to mobile handsets. FLO technology enables mobile users to see and hear high quality video and audio, browse news, sports and weather updates, or watch the stock ticker — wherever they are, anytime, and without delays.

Designed from the ground up specifically to multicast significant volumes of rich multimedia content, FLO enables wireless operators to cost-effectively deliver news, entertainment, and informational programming in clips and streaming video to millions of mobile users at once. FLO provides the technology for distributing multimedia content efficiently and economically without impacting current networks.

About the FLO Forum

The FLO Forum is a multi-company initiative committed to advancing the global standardisation of FLO™ technology. Composed of industry-leading organisations, the FLO Forum works to develop products and services, based on FLO technology, that enable the delivery of advanced multimedia services to wireless consumers. The FLO Forum is organised to promote the global standardisation of FLO technology, including compliance and certification benchmarks for the technology. For more information on membership and the FLO Forum, please visit www.floforum.org.

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