

FOR IMMEDIATE RELEASE

Audiovox Contact:
GW Communications
Glen Wiener
212-786-6011
gwiener@GWcco.com

**AUDIOVOX TO MAKE IN-VEHICLE MOBILE TV A REALITY WITH FLO TV
Company selects MediaFLO USA, Inc. to bring the award winning FLO TV
experience to the U.S. automotive market for the first time**

2009 INTERNATIONAL CES, LAS VEGAS AND HAUPPAUGE, NY - January 7, 2009 - Audiovox Corporation (NASDAQ: VOXX). Audiovox today announced that it has selected the FLO TV service to deliver live TV with a variety of news, sports, entertainment and kids programming to the automotive industry. Live, in-vehicle mobile TV has long been a challenge for the automotive industry due to the difficulties in delivering quality, uninterrupted coverage at vehicle speeds, especially in urban environments. That is until now. FLO TV has changed all that, delivering TV signals over an advanced multicast network that has been built from the ground-up to provide content people know and love in even the most challenging mobile environments.

Tom Malone, president, Audiovox Electronics Corporation, noted: "We continue to lead the mobile video industry because we deliver products that are cutting edge, easy to use and in synch with consumer trends... And right now, absolutely nothing rivals FLO TV for delivering a quality TV experience and breadth of content to a moving vehicle. We believe the combination of this technology and our innovative products will take in vehicle entertainment to the next level delivering fast channel changing at the touch of a button... just like what consumers experience at home."

Audiovox will develop products with FLO TV technology that will enable mobile TV solutions for existing or new in-vehicle video systems. The mobile TV solution will be sold through Audiovox's channels of distribution including 12-volt retailer specialists, expeditors who service car dealers, car dealers, mass merchandisers, electronic retailers and an OE sales group. The FLO TV service is delivered by MediaFLO USA, Inc., a wholly owned subsidiary of Qualcomm Incorporated. A demonstration of the FLO TV service in an in-vehicle environment is available on the Audiovox booth at CES (booth # 10506).

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About Audiovox Audiovox (NASDAQ: VOXX) is a recognized leader in the marketing of automotive entertainment, vehicle security and remote start systems, consumer electronics products and consumer electronics accessories. The company is number one in mobile video and places in the top ten of almost every category that it sells. Among the lines marketed by Audiovox are its mobile electronics products including mobile video systems, auto sound systems including satellite radio, vehicle security and remote start systems; consumer electronics products such as MP3 players, digital camcorders, DVRs, clock radios, portable DVD players, portable GPS, flat-panel TVs, extended range two-way radios, multimedia products like digital picture frames and home and portable stereos; consumer electronics accessories such as indoor/outdoor antennas, connectivity products, headphones, speakers, wireless solutions, remote controls, power & surge protectors and media cleaning & storage devices; Energizer-branded products for rechargeable batteries and battery packs for camcorders, cordless phones, digital cameras and DVD players, as well as for power supply systems, automatic voltage regulators and surge protectors. The company markets its products through an extensive distribution network that includes power retailers, 12-volt specialists, mass merchandisers and an OE sales group. The company markets products under the Audiovox, RCA, Jensen, Acoustic Research, Energizer, Advent, Code Alarm, TERK, Prestige and SURFACE

brands. For additional information, visit our Web site at www.audiovox.com.

Safe Harbor Statement Except for historical information contained herein, statements made in this release that would constitute forward-looking statements may involve certain risks and uncertainties. All forward-looking statements made in this release are based on currently available information and the Company assumes no responsibility to update any such forward-looking statement. The following factors, among others, may cause actual results to differ materially from the results suggested in the forward-looking statements. The factors include, but are not limited to, risks that may result from changes in the Company's business operations; our ability to keep pace with technological advances; significant competition in the mobile and consumer electronics businesses as well as the wireless business; our relationships with key suppliers and customers; quality and consumer acceptance of newly introduced products; market volatility; non-availability of product; excess inventory; price and product competition; new product introductions; the possibility that the review of our prior filings by the SEC may result in changes to our financial statements; and the possibility that stockholders or regulatory authorities may initiate proceedings against Audiovox and/or our officers and directors as a result of any restatements. Risk factors associated with our business, including some of the facts set forth herein, are detailed in the Company's Form 10-K for the fiscal year ended February 29, 2008 and Form 10-Q for the fiscal second quarter ended August 31, 2008.