

FLO Forum lobbies EU

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Mobile-TV-industry lobby group the FLO Forum last week urged Viviane Reding, the European Union commissioner for telecommunications, to support competing standards for broadcast mobile TV. The commissioner has said that it is important to have a single mobile TV standard in Europe, and she is backing DVB-H. "I'm in favor of a robust and proven single open standard: DVB-H," she said in a speech last month at the EICTA meeting in Brussels. Delegates at the FLO Forum event in Brussels argued that the evolution of mobile TV demands time and market flexibility to determine which technological standard will dominate. Reding says rollout will accelerate if a single industry standard is in place in the EU.